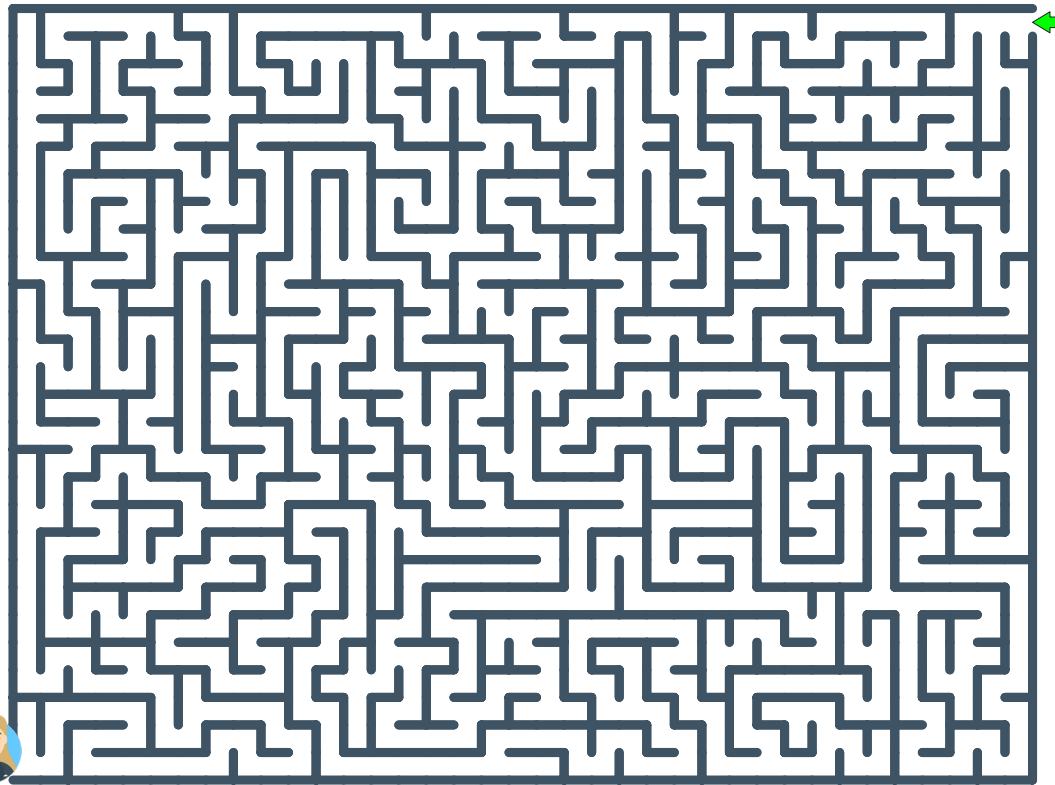


Find Kimberly in the MyCARPETMART Maze



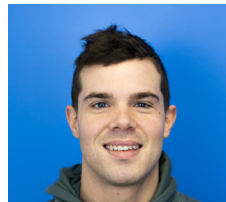
myCARPETMART Word Search

Circle the manufacturers and makers of some of Carpet Mart's favorite flooring.
Answers can be forward, backward, vertical or diagonal. Have fun!

H P Y E L L A V O I H O N Y X	ANDERSON
E I X I D U N Q R E V W O O D	CORETEC
A F R A S X D T K Y Q U V L S	DIXIE
M X M Q D R E A M W E A V E R	DREAMWEAVER
J W L J L T R C H U A C R I Q	JOHNSON
M A R Q U I S B P N G H Y B C	MARQUIS
R P P F R S O F X B X R O W S	MOHAWK
L M T H A M N Z J K T O L M Z	OHIOVALLEY
U E W W A H S D C O R E T E C	REVWOOD
X Z V E N O S N H O J K U D C	SHAW
	TUFTEX



Bruce Baise
10 Years at Carpet Mart



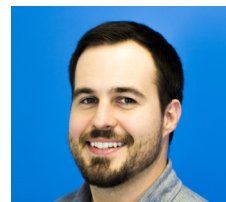
Michael Marchal
7 Years at Carpet Mart



Drue Felts
6 Years at Carpet Mart



Courtney Robinson
5 Years at Carpet Mart



Jake Hightower
4 Years at Carpet Mart



Christian Robinson
4 Years at Carpet Mart

MyCARPETMART Members

Finish this fun page and drop it off at Carpet Mart this month to receive a coupon for a **FREE Starbucks coffee** or a treat from My Favorite Muffin!



YOUR NAME IN LIGHTS

myCARPETMART Exclusive:

We would love to celebrate a special occasion with you on our road sign.
To register call Courtney at 502.425.3022, ext.1

myCARPETMART Connection

Good News from your Carpet Mart Family | SPRING 2021

mycarpetmart.com | 502.425.3022 | 9501 Shelbyville Road

Hours: Mon/Wed/Fri 9-4, Tue/Thur 9-6, Sat 9-12

We are excited to partner with Buckhorn this Spring. This is an amazing group of staff and volunteers who reach out to teens in need of help. We are amazed at how easy it is to impact lives by giving in simple, small ways.

When we asked what needs Buckhorn had, we were surprised when one of the most important needs was a hygiene box given to each teen in the program. If you would like to partner with us and Buckhorn to make a difference in the lives of these teens, we have provided a list of necessities and a list of items that could uplift and en-courage these teens knowing someone cares.



Our Story...

Where hope is still a shining beacon in the dark.

Since 1902, Buckhorn Children & Family Services (BCFS) has provided help and support—and paths for rebuilding lives—to thousands of troubled children and families across Kentucky. A refuge in the heart of Central Appalachia for nearly 115 years, BCFS fulfills its mission—to provide a sanctuary of health, healing, and hope—by serving hundreds of kids and well over one thousand families each year. From the mom looking to save her child from substance abuse and self-harm to the teen searching for safety from unimaginable abuse and neglect to the child needing a forever home, BCFS is there.



“Under His Wings you will find refuge”

— Psalm 91:4

Currently, at BCFS, over 200 of Kentucky's toughest, most at-risk kids find a community in which to heal and a place to call home.

Partner with Carpet Mart by dropping off the following items:

- Toothbrush
- Toothpaste
- Shampoo
- Conditioner
- Body Wash
- Body Lotion
- Hair Spray
- Bibles
- Teen devotionals
- Non-wired journals
- Art supplies

Benefits of myCARPETMART Community

MORE than a rewards program

Member Only Discounts*

24 Months 0 Interest Plans*

Send A Friend Rewards*

Monthly Featured Group Savings*

Your Name in Lights*

Good News From MyCarpetMart Connection

Join at
mycarpetmart.com/community
See Store for Details*



Employee Spotlight

Years with Carpet Mart: 16

Team Role: Sales and Office Management

Favorite Louisville Event: St. James Art Show

Favorite Park: The Parklands

Favorite (current!) Carpet Mart Product: Revwood, a laminate, American-made flooring product that is durable and water-resistant

Flooring from an Artist's Perspective

When Kimberly Grant moved back to Louisville in the spring of 2005, she had no idea how her bachelor's degree in fine arts would serve her in the flooring industry. But when Bruce Jones asked her to join the team at Carpet Mart, she discovered how her eye for color and texture would come in handy.

And, it's obviously been a good fit. Kimberly has been with Carpet Mart for 16 years, and for her, it's all about the people.

"I love it here," said Kimberly. "We have really great customers. It's so much more personal – it feels like a family."

Kimberly loves getting to know the customers she serves. Some, like Deborah Charlton and Truman Rose, have been working with her for more than a decade. Her ability to work with the same customers year after year gives her the chance to get to know them and their preferences.

"The family feel is so important here," said Kimberly. "I enjoy working with people, trying to help them out."

In addition to valuing her close relationships with customers, Kimberly also has

enjoyed getting to know the mill reps from various flooring manufacturers who work with Carpet Mart.

"Some of our mill reps have been working with us for 20 years or more," said Kimberly. "Having long-standing relationships with the same people means we can trust them to service our needs quickly and provide good value for each of our customers."

A Louisville girl at heart, Kimberly graduated from Presentation Academy, where she enjoyed playing volleyball (something she still does with family today). She graduated from Eastern Kentucky University with a fine arts degree with emphasis in ceramics and jewelry. After spending a few years working in Cincinnati, she and her husband Kennedy were glad to be able to return to the Louisville area. Together with their 11-year-old son Maddox, they enjoy spending time at local parks like the Parklands, seeing plays at StageOne Family Theatre and visiting local museums such as the Frazier History Museum and the Muhammad Ali Center.

Send a Friend!

Save your friend extra \$\$\$ on their purchase and earn gift cards for you based on their spend.



For you and your friend to receive extra discounts, you must **register** them either at mycarpetmart.com/sendafriend or call Courtney at 502-425-3022, ext 1.

Getting MORE From Your Home: Customer Transformations

Want to know one of the best ways to take an existing investment property and dramatically increase its value within a matter of days? It starts by working from the ground up. Just ask Brent Shaw of Rick Shaw Realtors. He successfully completed a massive renovation of a rental property on Linn Station Road with the help of Carpet Mart.

"We purchased a 1,650-square foot ranch home with an additional 1,000 square-foot basement that was built in the early '80s, but the previous owner had not done much in the way of updates," said Brent. "The flooring was a mess. We knew we had to get it done quickly and get it done right."

Using a product called Luxury Vinyl Plank (LVP), Carpet Mart provided a waterproof, durable solution that was ideal for a rental property. "We ended up replacing 90 to 95% of the flooring throughout the house. We used LVP in all the common areas, plush carpet in the bedrooms, and we kept the original tile in one of the bathrooms."

Brent was especially pleased with how quickly the project came together. "We finished the flooring in about 4 to 5 days, stayed well within our budget for the renovation, and we already have the property rented."

PROJECT Spotlight

PROPERTY:

2,650 square-foot home, including basement

PRODUCT:

Combination of Luxury Vinyl Plank (LVP), plush carpeting and repurposed original tile in bathroom

PRICE: \$10,000



Brent Shaw knows what it's like to be part of a family business. His father, Rick Shaw, has been a licensed Realtor for more than 43 years serving the Louisville market. Rick opened Rick Shaw Realtors 25 years ago. Brent has been a licensed

Realtor with them for 13 years. He enjoys offering personalized service to customers who want to buy, sell and renovate residential properties. For much of that time, Brent has continued to recommend Carpet Mart for clients who have flooring needs.

Before



After



MONTHLY MEMBER EXCLUSIVE

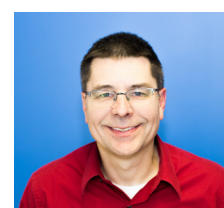
Featured Community Group of the month

Thank you for your contributions to our community!

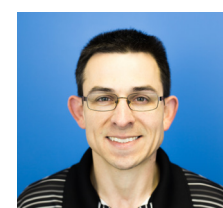
1ST RESPONDERS:
Nurses, Doctors, Police, Fire, EMT and Active Military

Get An Extra 5% off material purchase as a member of myCARPETMART Community.

HUNTING FOR A HOME? Give Brent Shaw a call at Rick Shaw Realtors at 502-245-0525.



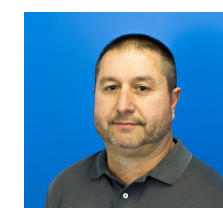
Bruce Jones
(Manager) 26 Years at Carpet



Joe Jones
21 Years at Carpet Mart



Teresa Brame
20 Years at Carpet Mart



Aaron Kinser
(Manager) 19 Years at Carpet Mart



Kimberly Grant
15 Years at Carpet Mart



Brian Beckmann
13 Years at Carpet Mart