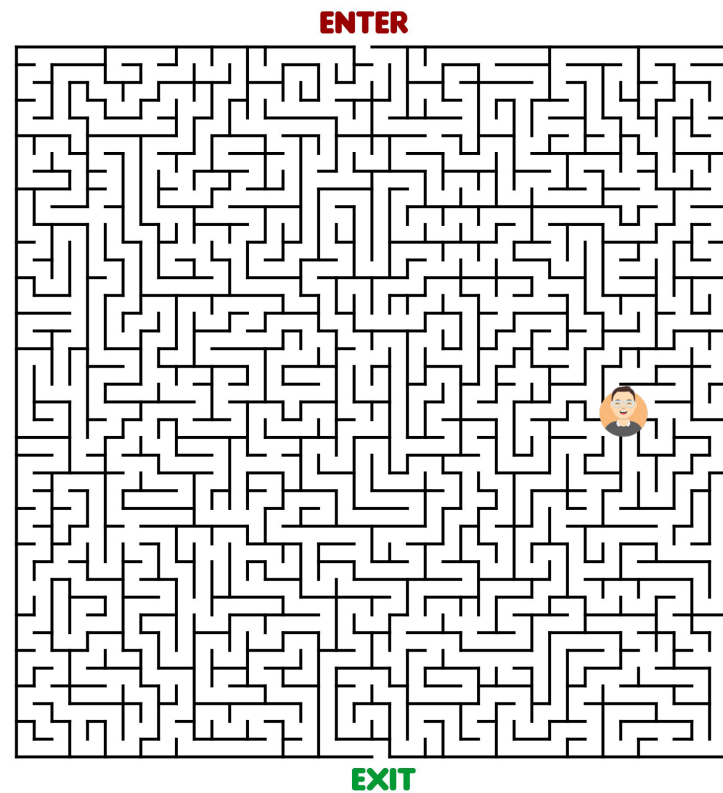




Find Christian in the My CARPETMART Maze



myCARPETMART



Search for the twelve Spring themed words below.



WORD LIST

APRIL
BIRDS
BLOOM
BUNNY
BUTTERFLY
FLOWERS
GARDEN
MAY
RAINBOW
SPRING
SUNSHINE
WARM

MyCARPETMART Members

Finish this fun page and drop it off at Carpet Mart to receive a FREE Starbucks gift card.



YOUR NAME IN LIGHTS

myCARPETMART Exclusive:

We would love to celebrate a special occasion with you on our road sign. To register call Courtney at 502.425.3022, ext.1

myCARPETMART

Connection

Good News from your Carpet Mart Family | SPRING 2022
mycarpetmart.com/visit us | 502.425.3022 | 9501 Shelbyville Road
Hours: Mon/Wed/Fri 10-4, Tue/Thur 10-6, Sat 9-12

Welcome to the **MyCarpetMart Connection**, a Good News Newsletter. We began this unique rewards program to benefit our loyal customers, families, friends, and our community. Throughout these pages, you'll find our non-profit of the month and how you can join in donations, features about our team, current customer projects, and all the ways you can earn rewards and savings by shopping and referring friends to Carpet Mart.

Part of our evolving commitment to our staff has been adjusting our hours to allow our staff more time with their families. Our staff are all full time, trained flooring specialists who have made a career with Carpet Mart. By creating a company culture that prioritizes both our customers and our staff, our staff members come to work rested and recharged to provide the best customer service to our patrons.

Community Partner of the quarter

Orphan Care Alliance (OCA) is a 501c3 non-profit ministry that operates from Louisville, Kentucky and serves the 120 counties of Kentucky, in addition to 5 southern counties of Indiana. Our vision is for the body of Christ to lead the efforts of caring for the foster and adoptive community in Kentucky and southern Indiana. Our mission is to equip, connect, and mobilize the Church to serve vulnerable children and families.



OUR 4 MAJOR MINISTRY AREAS:

- ♥ Ministry Development is engaging the Church across Kentucky to find their volunteer role serving vulnerable families and children.
- ♥ Family Preservation to keep struggling and vulnerable families together and find self-sustainability.
- ♥ Life Coaching to youth who are in or have experienced foster care.
- ♥ Family Support provides education, support, and counseling to foster and adoptive families

To learn more about how to serve or how to give, visit www.orphancarealliance.org. Stay connected and up to date with needs in your community by simply signing up on ocagateway.org!

Benefits of myCARPETMART Community

Member Only Discounts*

24 Months 0 Interest Plans*

Send A Friend Rewards*

Your Name in Lights*

Good News From MyCarpetMart Connection

DONATION ITEMS NEEDED

OCA: Call ahead to drop off items for OCA to Jenah Lagestee, Development Director 502-498-4765 Ext. #104

Needed Items: apartment furniture, couches, twin bed frames and mattresses, and lightly used computers

Dare to Care: Always collecting - drop off at Carpet Mart

- ♥ canned goods
- ♥ cereal
- ♥ beans
- ♥ rice
- ♥ pasta
- ♥ fruit juice



Bruce Baise
12 Years at Carpet Mart



Drue Felts
8 Years at Carpet Mart



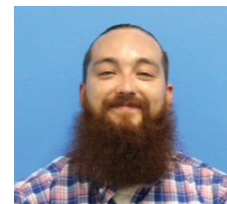
Courtney Robinson
7 Years at Carpet Mart



Jake Hightower
7 Years at Carpet Mart



Christian Robinson
7 Years at Carpet Mart



Levi Martin
Newly Established

Employee Spotlight



Carpet Mart Team Member:
Christian Robinson

Years with Carpet Mart: 7

Team Role: Salesperson

Hobbies: Woodworking

Favorite Superhero:
Spiderman

Favorite Flooring Product:
Rev Wood Laminate

Math Genius, Master Craftsman — CHRISTIAN ROBINSON

If you've ever had the chance to chat with Christian Robinson at Carpet Mart, you probably already know that he is an expert at asking the right questions to help customers find the flooring product to fit their needs.

But did you know he is also great at building cornhole boards and trebuchets?

"I really enjoy woodworking," said Christian. "I recently built a set of cornhole boards for a friend's wedding that I covered with custom-made superhero vinyl clings, and I got three offers on them when they were in the front yard!" While he was a student in college, Christian helped build a trebuchet to launch pumpkins during an annual campus event. And, he once built a coffee table using pieces from an old mantel, so the finished product had a lot of sentimental value.

Christian attended both Whitfield Academy and Cornerstone Academy in Louisville before obtaining his degree in business from Asbury University. He became involved in several intramural sports on campus, including volleyball, "wallyball" and ultimate Frisbee. He obtained leadership experience at Asbury working as a cafeteria supervisor. After graduation,

Christian worked in the hotel industry and for a local mortgage company, but he found his skill set and personality fit best at Carpet Mart.

"I never imagined that selling flooring products would allow me to use my math skills in such a fun, friendly environment," said Christian. "I love getting to build relationships with our customers, our suppliers, our installers and the folks I work with every day. Everybody treats people like family here."

Christian has a real-life family connection to Carpet Mart, since he is married to Bruce Jones' daughter Courtney. "We were friends in 6th grade, and Courtney used to get my attention by kicking me in the shins," said Christian. "Eventually I started wearing shin guards around her!" The two dated their senior year of high school, went their separate ways in college, and then reconnected at graduation. "I said something about how nice Courtney looked, and the rest is history!" said Christian.

In addition to woodworking, Christian enjoys playing volleyball and watching movies from the Marvel Cinematic Universe (MCU), Star Wars and Lord of the Rings.

Send a Friend!

Referred friends save an additional **3%.**



Help your friend save money on their purchase and earn gift cards for you based on their spend.



For you and your friend to receive extra discounts, you must **register** them either at mycarpetmart.com/sendafriend or call Courtney at 502-425-3022, ext 1.

Building on a Foundation of Faith and Family

How Joe and Lori Lopez Work to Make The Lopez Team at EXIT Realty Crutcher your Realtors of Choice

How did EXIT Realty International grow to become one of the 10 largest realty companies in America? Well, if you're real estate agents Joe and Lori Lopez, the answer is simple.

Build your business on faith and family - one client at a time.

On Family

"Our Team services a very large area, including Louisville and all the surrounding counties as well as Southern Indiana," said Joe Lopez, Lopez Team member and Director of Growth at EXIT Realty Crutcher. "It's a blessing to get to meet so many people through our work. We love what we do."

"This business is about relationships," said Lori. "Once you buy or sell a home with us, you become part of our family."



EXIT Realty Crutcher and The Lopez Team are family oriented in more ways than one. Joe and Lori enjoy the fact that both their daughters, Amanda and Emily, as well as their nephew Aaron, are members of The Lopez Team. Joe and Lori make it a priority to pour into their

team regularly, through weekly meetings, regular team building outings and annual retreats to reflect on the team's WHY, discuss their goals, and focus on the team's mission.

Another goal of The Lopez Team is to promote local businesses and charities through partnerships and co-marketing opportunities on social media outlets such as Facebook. "Our team has partnered with Orphan Care Alliance (OCA), and we are going to be highlighting their work helping families impacted by adoption and foster care in Kentucky and Southern Indiana," said Joe. "In addition to giving a portion of our sales to OCA, we are looking

for ways we can participate in their ministry to children and families."



The Lopez journey with EXIT Realty Crutcher began in 2014, when Lori obtained her real estate license and began working for the Brokerage. In March of 2018,

both Joe and daughter Amanda obtained their real estate licenses and joined Lori at EXIT. Emily and Aaron joined in 2020, and in the past 2 years, The Lopez Team has proudly helped over 150 families find their new home. This volume in sales has helped The Lopez Team obtain several distinctions within the company, including achieving the "Gold Team" designation (based on gross sales) and being ranked 4th in the "Super Region" of Kentucky, Tennessee, Georgia and Florida.

On Faith

Joe and Lori's commitment to Christ is at the core of how they conduct business. In addition to giving back to the community through charity support, they have also served in various ministries at their local church, St. Bernard. Both Joe and Lori have been involved in leading and serving on Koinonia retreats, which allow parishioners to get away, take a break from the world, and focus on their walk with God.

It was on a Koinonia retreat that Joe and Lori met Keith Jones, who was manager of Carpet Mart at the time. "We found that Carpet Mart values really aligned with ours, so we began recommending Carpet Mart to every client we had that needed flooring," said Joe. "They carpeted our home as well. We would not do any flooring without Carpet Mart."

If you'd like help finding or selling a home, call Joe at (502)727-9298 or Lori at (502)727-9296.
Real Estate is what they do. Families are why they do it.



Bruce Jones
(Manager) 28 Years at Carpet



Aaron Kinser
(Manager) 23 Years at Carpet Mart



Joe Jones
22 Years at Carpet Mart



Teresa Brame
21 Years at Carpet Mart



Kimberly Grant
17 Years at Carpet Mart



Brian Beckmann
14 Years at Carpet Mart